

# FEDERAL, STATE OR LOCAL CANDIDATE USE ADVERTISEMENT

## Political File Form

Station Call Letters and City of License : KDTR (FLORENCE, MT), KKVL (STEVENSVILLE, MT)

Date the Request to Buy Advertising Time Was Received by Station : Oct 10, 2022

Name of Candidate (ex. Joe Smith) : Willis Curdy

Name of Candidate's Authorized Committee (ex. Joe Smith for Congress 2022) : Willis Curdy for SD 49

Name of Treasurer of Authorized Committee : Peggy Christian treasurer

Name of person or entity requesting time if different from the authorized committee (ex. ad agency name) :

IMAGE ADV

Candidate is a (mark one) :

☐

Federal Candidate (ex. President, US House, US Senate)

or

☒

State or Local Candidate (ex. Governor, State Senate or Mayor)

Election in which Candidate is Running and Date of Election (ex. General Election, Nov. 8, 2022 or Democratic Primary, June 23, 2022) :

General Election Nov 8 2022

Candidate's Political Party, if any (ex. Democratic, Republican) : DEM

Office the Candidate is Seeking (no acronyms or abbreviations) (ex. US Senate; City Council; Congress in the 5th District of California) :

Montana Senate District 49

Signature of Candidate or Authorized Individual on Behalf of the Candidate's Committee :

Sheila Callahan gm

By this signature, the candidate or the authorized representative of the candidate, certifies that (i) the station has disclosed its political advertising policies and other applicable sales practices; (ii) the purchaser of this advertising time has rights to all content included in this ad; and (iii) for federal candidates, this ad either does not refer to an opposing candidate or, if it does refer to an opposing candidate, it includes, for television ads, a visual for at least four seconds of a clearly identifiable photographic or similar image of the candidate and a clearly readable printed statement, identifying the candidate and stating that the candidate has approved the broadcast and that the candidate's authorized committee paid for the broadcast or, for radio ads, a personal audio statement by the candidate that identifies the candidate, the office the candidate is seeking, and that the candidate has approved the message.

Printed Name of Candidate or Committee Representative signing above:

Sheila Callahan

IF THE ORDER ASSOCIATED WITH THIS ADVERTISING BUY HAS NOT ALREADY BEEN UPLOADED TO THE PUBLIC FILE, ATTACH TO THIS FORM A COPY OF THE ORDER OR A SUMMARY OF THE ORDER THAT INCLUDES THE PRICE AT WHICH THE SPOTS WERE SOLD, THE SCHEDULE OF SPOTS TO BE RUN, AND THE CLASS OF TIME SOLD. IF APPLICABLE, UPLOAD A NEW DOCUMENT TO THE PUBLIC FILE WHENEVER THERE IS A CHANGE TO THE ORIGINAL ORDER.

**This Station Does Not Discriminate or Permit Discrimination on the Basis of Race or Ethnicity in the Placement of Advertising.**

# FEDERAL, STATE OR LOCAL CANDIDATE USE ADVERTISEMENT

For Internal Station Tracking Purposes – Not to Be Provided to Candidate  
Do Not Upload to Political File

Has the Order been uploaded to the Station's online public file reflecting the airtime schedule requested, class(es) of time to be purchased and rate information (to be uploaded within one business day of the receipt of the order, whether or not the order is ready to air):

- ☐ Yes
- ☐ No (if No, discuss with FCC counsel)

Has the certification on the attached Political File Form Been Signed? (Required for state and local candidates. Federal candidates cannot be forced to sign the form, but can be required to provide a certification providing this ad either does not refer to an opposing candidate or, if it does refer to an opposing candidate, it includes, for television ads, a visual for at least four seconds of a clearly identifiable photographic or similar image of the candidate and a clearly readable printed statement, identifying the candidate and stating that the candidate has approved the broadcast and that the candidate's authorized committee paid for the broadcast or, for radio ads, a personal audio statement by the candidate that identifies the candidate, the office the candidate is seeking, and that the candidate has approved the message if they want to be entitled to lowest unit charge):

- ☐ Yes
- ☐ No

Has the Ad Copy Been Submitted to the Station? (mark one):

- ☐ Yes
- ☐ No

What is the Status of the Airtime Request? (mark one):

- ☐ Accepted
- ☐ Accepted but Ad Not Ready for Air (e.g., station has not received the ad or payment for the schedule has not yet been received)
- ☐ Rejected (station cannot reject candidate ad based on content – only acceptable reason is non-payment or lack of sponsorship ID)

Has the Ad Been Reviewed for Sponsorship ID (must say "paid for by" or "sponsored by") and BCRA (for federal candidates only - "I'm X and I approved this message") compliance? (mark one):

- ☐ Yes
- ☐ No



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Additional Steps for Compliance:

☐ If there were any changes to the order, including the addition or subtraction of spots to be included, any cancellation of all or any part of the order, and any change to the rates that are being charged, did you upload to the political file (within one business day of its completion) any such changes? Such changes should be uploaded to the same folder as the initial order. Do not delete the original order from the public file. Add to the political file any information about changes to an initial order as a supplement to the order without deleting the original order.

☐ When the schedule has run, upload to the political file the exact dates and times the ad ran once your traffic system provides that information for invoices or affidavits of performance. That information must be provided to candidates earlier if requested. Do NOT upload copies of checks or other proof of payment.

## IMPORTANT!!!

***FCC rules require the timely upload of political file documents to your FCC online public file, so do not delete old documents as you upload additional documents concerning an order. Any deletion of an upload to the public file, even if uploaded again as part of a new documents, resets the document's upload date. Instead, upload additional documents (e.g., changes, cancellations, exact times of the airing of the spots, political forms, etc., as supplements to the initial order.***

Date(s) and Details of Discussions with the Advertiser:

Station Call Letters :

Date Receive/Requested :

Sales Contract Number :

Advertisement Schedule :

Start :

End :



# NON-CANDIDATE/ISSUE ADVERTISEMENT

## Political File Form

Station Call Letters and City of License :

Date Request to Buy Advertising Time Received by the Station :

Name of sponsor of the ad (name must match the sponsor ID in the ad, it must be the full legal name of the applicant and, if applicable, the entity's full legal name should match that in the FEC database or any state political advertising registration database) :

Name of sponsor of the ad (name must match the sponsor ID in the ad, it must be the full legal name of the applicant and, if applicable, the entity's full legal name should match that in the FEC database or any state political advertising registration database) :

Contact person, Address, and Phone Number for Advertiser/Sponsor :

Name of person or entity requesting time if different from sponsor (ex. ad agency name) :

This ad is a (mark one) :

☐

Federal Issue Ad (the ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office (federal offices are President, Vice President, US Senator, and US House of Representatives); (2) an election to federal office; or (3) a national legislative issue of public importance (e.g., an issue currently pending in legislation before Congress or an issue that is regularly debated on a national stage. Ex: federal health care reform, federal immigration or tax policies, changes in federal rules on abortion, US Supreme Court nominations, any issue being debated by a federal agency). Any mention of a candidate for federal office or any of these national issues in an ad not purchased by a candidate or their authorized committee makes an ad a federal issue ad; or

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State or Local Issue Ad (the ad relates only to a state or local issue)

List All Members of the Advertiser/Sponsor's Governing Group (ex: chief executive officers, executive committee members, or board of directors) :



# NON-CANDIDATE/ISSUE ADVERTISEMENT

## Political File Form

If Federal Issue Ad was Selected Above, Include Below (use additional pages, if necessary, and provide information for all of the candidates *and* all of the issues mentioned in any Federal Issue Ad) :

*The name(s) and office(s) being sought of every candidate mentioned in the ad (no acronyms or abbreviations) :*

*The type and date of the election in which any candidate who is mentioned is running (ex: President in General Election, Nov. 3, 2022 or Democratic Primary for the 5th Congressional District of [your state], June 23, 2020) (no acronyms or abbreviations) :*

*Every political matter of national importance mentioned in the ad (i.e., political issues that are the subject of controversy or discussion at the national level. Ex. Immigration or Medicare reform) mentioned in the ad :*

Signature of Authorized Representative for Advertiser/Sponsor :

*By this signature, the advertiser/sponsor, certifies that (i) the station has disclosed its political advertising policies and other applicable sales practices; (ii) the purchaser of this advertising time has rights to all content included in this ad; (iii) the advertiser/sponsor agrees to indemnify the station for any and all liabilities incurred by the station for the airing of the advertising provided by the advertiser/sponsor; (iv) the sponsorship identification reveals the full legal name of the sponsor, and that sponsor has paid for this ad from its own funds and is responsible for its content; (iii) the individuals listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s); and (iv) the purchaser of this advertising time has provided to the station a complete list of its governing group.*

Printed Name of Authorized Representative for Advertiser/Sponsor :

FOR FEDERAL ISSUE ADS, IF THE ORDER ASSOCIATED WITH THIS ADVERTISING BUY HAS NOT ALREADY BEEN UPLOADED TO THE PUBLIC FILE, ATTACH TO THIS FORM A COPY OF THE ORDER OR A SUMMARY OF THE ORDER THAT INCLUDES THE PRICE AT WHICH THE SPOTS WERE SOLD, THE SCHEDULE OF SPOTS TO BE RUN, AND THE CLASS OF TIME SOLD. IF APPLICABLE, UPLOAD A NEW DOCUMENT TO THE PUBLIC FILE WHENEVER THERE IS A CHANGE TO THE ORIGINAL ORDER.

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## NON-CANDIDATE/ISSUE ADVERTISEMENT

For Internal Station Tracking Purposes – Not to Be Provided to Advertiser/Sponsor  
Do Not Upload to Political File

For federal issue ads, has the Order been uploaded to the Station's online public file reflecting the airtime schedule requested, class(es) of time to be purchased and rate information *(to be uploaded within one business day of the receipt of the order, whether or not the order is ready to air)*:

- ☐ Yes
- ☐ No (if No, discuss with FCC counsel)

Has the Copy for the Ad Been Submitted to the Station? (mark one):

- ☐ Yes
- ☐ No

Has the Political File Form Certification Been Signed? (mark one):

- ☐ Yes
- ☐ No

What is the Status of the Airtime Request? (mark one):

- ☐ Accepted
- ☐ Accepted but Ad Not Ready for Air (e.g., station has not received the ad or reviewed it for sponsor ID compliance)
- ☐ Rejected (a station may reject an issue ad if it believes the content could result in liability to the station or is otherwise not in the public interest)

Has the Ad Been Reviewed for Sponsorship ID (must say "paid for by" or "sponsored by") compliance? (mark one):

- ☐ Yes
- ☐ No

Has the Station confirmed in writing that all members of the sponsor's executive officers, board of directors or other governing group have been provided? *(The station must inquire with the sponsor or agency for additional members if only one name is provided – the FCC expects that there are multiple members of any executive committee or Board of Directors. Keep a record of this inquiry, but do not upload it to the political file).*

- ☐ Yes
- ☐ No (if No, discuss with FCC counsel)

Has the identity of the sponsor, with an address, phone number and contact person, plus the list of all members of the sponsor's executive officers, board of directors or other governing group, been uploaded to the station's online public file?

- ☐ Yes
- ☐ No



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Has the Ad Been Reviewed to Determine All Political Matters of National Importance and National Legislative Issues of Public Importance, and to Disclose Them on the Form?

- ☐ Yes (the online political file form includes a listing of all federal candidates and federal issues mentioned in the ad)
- ☐ No (the ad should not be aired until the station can check "yes")

Additional Steps for Compliance:

- ☐ Combine the completed political file form with documents reflecting the airtime schedule, class(es) of time purchased and rate information. *(Disclosure of rate information is required for federal issues ads. For state and local issue, price and schedule information is not required unless a federal candidate or issue is mentioned in the ad).*
- ☐ For Federal Issues Ads, upload to the political file (within one business day) the completed political file form with documents reflecting the airtime schedule, class(es) of time purchased and rate information.
- ☐ For Federal Issue Ads, when the schedule has run, upload to the political file (within one business day of when your traffic system provides that information for invoices or affidavits of performance, or earlier on request) the exact dates and times the ad ran. *FCC rules require the timely upload of political file documents, so do not delete and re-upload documents as this resets the document's upload date. Instead, use the move or rename function or upload additional documents as needed.*
- ☐ For Federal Issues ads, if there were any changes to the order, including the addition or subtraction of spots to be included, any cancellation of all or any part of the order, and any change to the rates that are being charged, upload to the political file (within one business day of its completion) any such changes. Such changes should be uploaded to the same folder as the initial order. Do not delete the original order from the public file. Add to the political file any information about changes to an initial order as a supplement to the order without deleting the original order.

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